



SPONSORSHIP OPPORTUNITIES

Increase your presence at the HCA LDF 2020

We are pleased to offer a range of sponsorship opportunities to suit a variety of budgets and brand objectives. In addition to these all our sponsors are further promoted as part of our full marketing campaign with their logo being included on email updates, online via the HCA LDF website and social media platforms.

Exhibition Route Planner - £1,900

Sponsor will have branding on the Route Planner featuring exhibition floor plan and exhibitor list.

You are here boards - £950

Your logo will be included on our You Are Here Boards. The boards will be visible throughout the show, providing an ideal opportunity to gain brand exposure amongst the forum delegates.

Exhibition Floor Signs - £POA

Promotional floor tiles printed with sponsors name and stand number.

Sponsorship of HCA Forum Speaker - £POA

Your logo will be included on the speaker's introduction slide and in the forum programme which is given to all delegates and retained by them after the event. There are options to sponsor the forum facilitator, speakers and forum closing speaker.

Exhibition Refreshment Areas - £825

Your branding will be included on the refreshment areas around the event where delegates will break for coffee and lunch will be served. Can include pop up banners, literature placement.

In addition, you have appropriate products they can be included e.g. snack product/cake/drinks etc. for an additional cost of £1,200.

Insert in delegate bags - £350

Include your literature (up to A4 size) or a light ambient non-perishable product into the official delegate bag or as a separate 'goody bag' which is distributed to 250 forum delegates.

Delegate water sponsorship – £1,000

A water company can have their product available in the forum session, at both dinners and on the refreshment points.



**Contact Adele Mason for more information
and to find out how you can increase your
brand exposure at the HCA LDF 2020**

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To find out more about the HCA Leadership and Development Forum 2020 visit www.hcaforum.co.uk

HCA LDF 2020 Organised by:

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