

ONE  
YEAR  
ON



HCA Strategy  
2024 to 2027  
*Promoting Catering Excellence*

## Financial Stability

### Our Priorities

To operate a stable financial system capable of efficiently managing resources and financial risks.



### Our Objectives

1. Ensure financial sustainability.
2. Ensure effective management of financial risks.
3. Ensure compliance with legal financial requirements.

Caroline Darvill



ENSURE FINANCIAL  
SUSTAINABILITY

Centralised electronic membership and invoicing system ⇒

Launched March 2025

Annual Subscription Fees ⇒

Increases measured in line with inflation

LDF contract income target ⇒ Successful LDF's

Webinar programme ⇒ Cost neutral

HCA Journal magazine ⇒ Cost neutral



TO ENSURE  
EFFECTIVE  
MANAGEMENT  
OF  
FINANCIAL  
RISKS

Set annual budget ⇒ Quarterly reports to Board

Board approve expenditure ⇒ In line with budget

Standardised electronic cash ledger for Branch Treasurers ⇒ Accuracy of quarterly Branch returns

Maintain reserves and investments ⇒ Annual financial statements

Implement accounting software ⇒ Introduced Xero accounting software from 1.11.24 for National accounts



# TO ENSURE COMPLIANCE WITH LEGAL FINANCIAL REQUIREMENTS

HMRC requirements ⇒ Engagement with Bishop Fleming Accountants

VAT quarterly returns ⇒ Submitted on time to HMRC

Annual financial statements ⇒ Submitted on time to Companies House

Record keeping ⇒ Compliance with legal requirements & Records Management procedure

## Membership

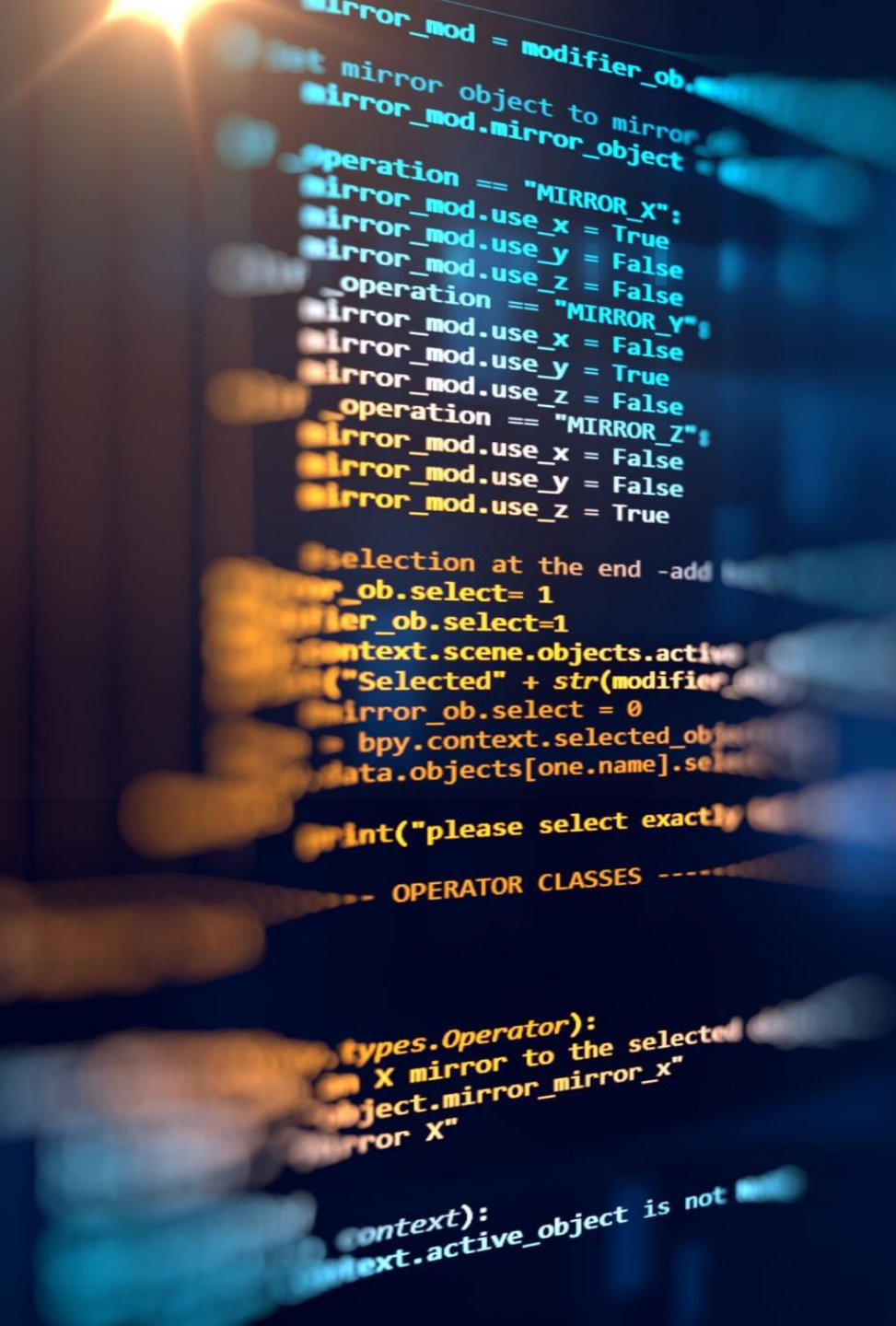
### Our Priorities

Ensure the continual growth of memberships and its benefits.

### Our Objectives

1. Provide members with shared learning and networking opportunities.
2. Actively promote the HCA.
3. Centralise the HCA membership application and management process.
4. Review current, and explore new membership categories.

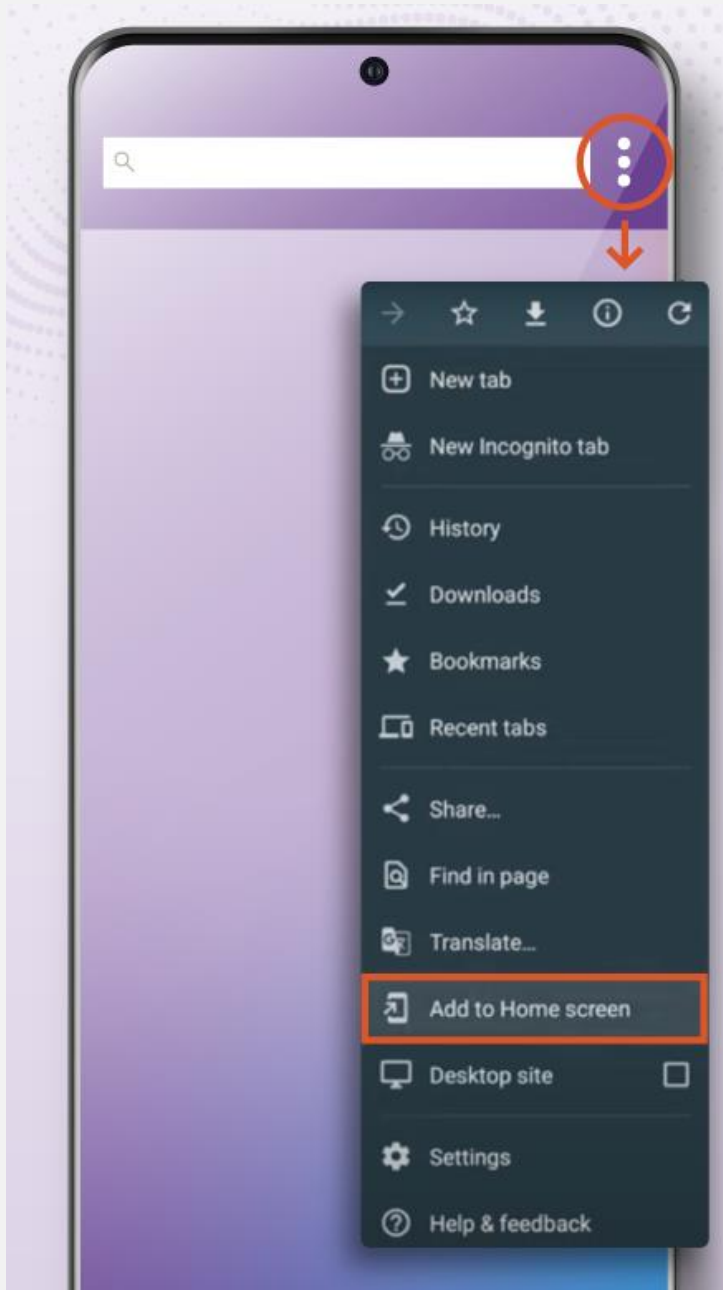




## CENTRALISE THE HCA MEMBERSHIP APPLICATION AND MANAGEMENT PROCESS.

To launch a system to include digital application, invoicing, distribution of branch funds and management of the HCA membership database and to review and upgrade the website.

Andrew Archer



# ANDROID

## How to create a shortcut to a website

1. Open the web browser and navigate to the website you want to add to your home screen.
2. Tap the **ellipsis** (3 dots) in the top-right corner.
3. From the menu tap **add to home screen**
4. Customise the name if you wish
5. Tap **add to home screen**





Join the HCA

## Hospital Caterers Association Newsletter



### [Hospital Caterers Association reveals shortlisted finalists for awards ceremony](#)

The Hospital Caterers Association (HCA) has announced the shortlisted finalists for their annual awards, which will be unveiled at the upcoming HCA Forum.

[Read more](#)

### [Professor Kevin Morgan to give speech at Hospital Caterers Association Forum](#)

The Hospital Caterers Association has unveiled the programme details for day two of the Leadership & Development Forum with Professor Kevin Morgan set to speak to hospital caterers. [Read more](#)

### [Royal Hampshire County Hospital achieves 'Best in Class' at 2025 NHS Chef's Showcase](#)

The team from the Royal Hampshire County Hospital won this year's Best in Class at the 2025 NHS Chef's Showcase, sponsored by the Hospital Caterers Association (HCA). [Read more](#)

### [Environment Secretary pledges to ensure half of hospital food is British](#)

Steve Reed, Secretary of State for Environment, Food and Rural Affairs, has announced a reform package to boost farmers' profitability as part of the Plan for Change including a pledge to make at least 50% of food supplied to schools and hospitals to be from British producers. [Read more](#)

## HCA Leadership & Development Forum 2025

Taking place on 1st and 2nd April, it is the only UK event dedicated to the production, delivery and service of nutritious food to patients, staff and visitors in the NHS.



[Find out more and book places](#)

[Membership Options](#) | [Privacy Policy](#) | [Contact](#)



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## **CONTACTS**

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## PROVIDE MEMBERS WITH SHARED LEARNING AND NETWORKING OPPORTUNITIES.

- Branch committees to promote open discussion and participation in branch meetings.
- Branches have hosted over 130 meetings across the 15 regional branches in the last year.
- Branches encouraged to host study days and events.
- Many branch study days and events held in the last year & 9 branches planning study days for the next year
- To continue to provide national learning opportunities through Leadership & Development Forum, webinars, HRC show HCA showcase.
- Overwhelmingly positive feedback from LDF 2024, evolved programme for 2025, relaunch of webinar programme, recent success at HRC show HCA showcase.

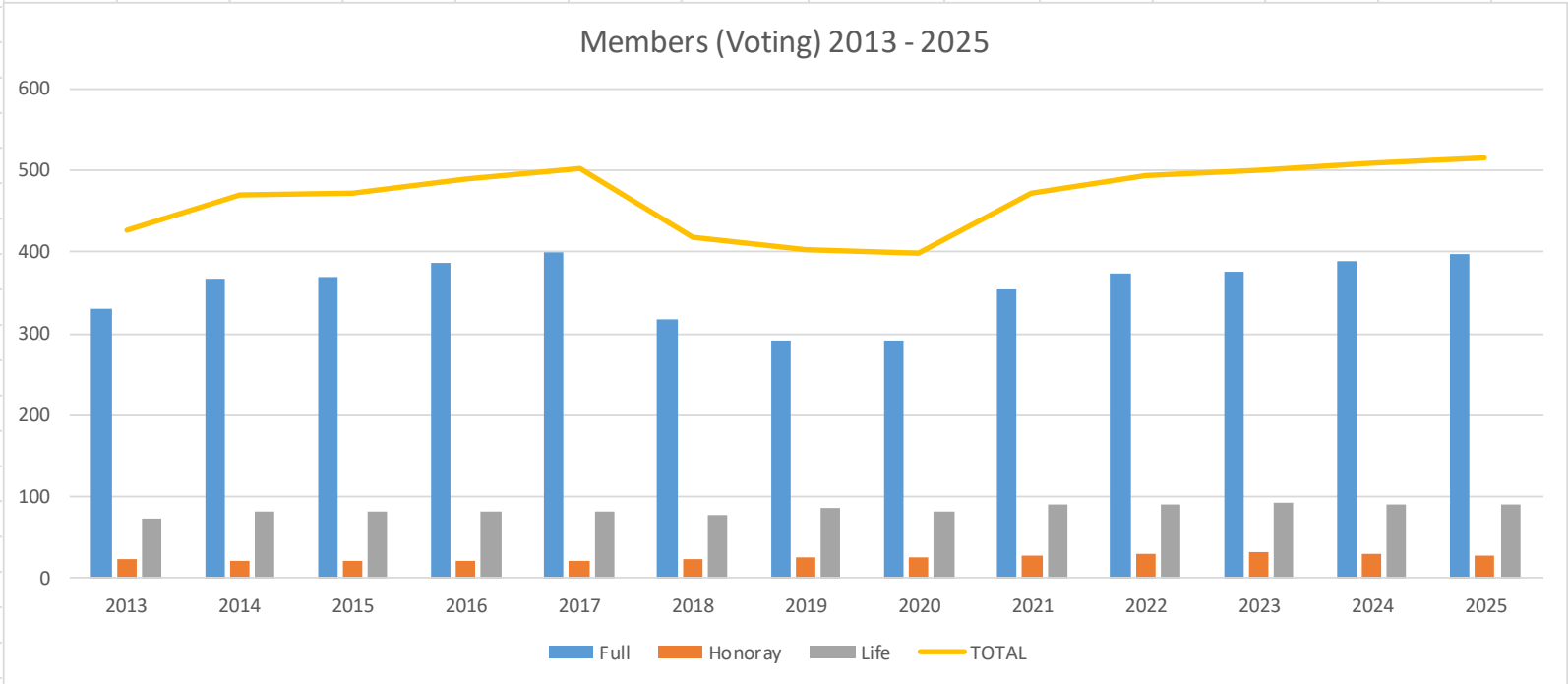


ACTIVELY PROMOTE  
THE HCA.  
BRANCHES AND  
MEMBERS TO ENGAGE  
WITH NON-MEMBER  
AND EXISTING  
HOSPITALS AND  
TRUSTS TO PROMOTE  
MEMBERSHIP OF THE  
HCA.

Measured by regular review of the membership database to identify any growth in membership.



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Full	331	368	369	387	399	318	292	291	355	373	376	389	397
Honoray	23	21	21	21	21	23	26	26	28	30	32	29	28
Life	72	81	82	82	82	76	85	81	90	90	93	91	90
<b>TOTAL</b>	<b>426</b>	<b>470</b>	<b>472</b>	<b>490</b>	<b>502</b>	<b>417</b>	<b>403</b>	<b>398</b>	<b>473</b>	<b>493</b>	<b>501</b>	<b>509</b>	<b>515</b>



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Guest					1	16	13	29	18	21	31	45	47
Associate	106	101	99	102	109	99	79	77	75	74	82	83	75
Life Associate	2	2	2	2	2	2	2	2	2	4	5	5	4
Honorary Patron		2	2	2	1	1						1	1
Branch Patron	154	162	216	225	228	120	131	118	99	99	88	83	76
Corporate Patron	5	10	14	13	15	19	22	22	23	23	22	29	31



## REVIEW CURRENT AND EXPLORE NEW MEMBERSHIP CATEGORIES.

Create a working group to review existing and explore new membership categories to support succession planning

Nicola Strawther



## Education

### Our Priorities

Provide members with opportunities to access relevant training and development.

### Our Objectives

1. Provide an annual Leadership & Development Forum.
2. Offer a programme of education webinars.
3. Encourage the promotion of knowledge and good practice.





## PROVIDE AN ANNUAL LEADERSHIP & DEVELOPMENT FORUM.

- A good balance of speakers.
- Excellent program both days
- Excellent balance to the day
- Billy Cunningham session was really good and captured the industry and difficulties really well
- Really honest insight by Kenny Logan, the food was amazing really good quality and event
- Organisation excellent

## PROVIDE AN ANNUAL LEADERSHIP & DEVELOPMENT FORUM.

- Training and Development / Succession Planning
- NHS plan and target on supporting hospital caterers in achieving the net zero target.
- Reduce food wastage
- Sustainability
- More Phil Shelley!

# OFFER A PROGRAMME OF EDUCATIONAL WEBINARS



**THE FUTURE  
RETAIL  
IN HEALTHCARE**



**PATIENT SAFETY  
WELCOME**



**WATCH OUT  
THERE'S A  
BUG ABOUT**

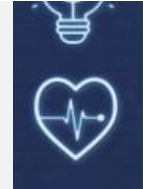


**HOSPITAL FOOD  
REVIEW**  
18 months on  
Updates & Challenges



**SINGLE USE PLASTICS  
Cost Effective Solutions**  
WELCOME

Kindly sponsored by  
**apetito** **MELBOURNE FARM**



**THE CHALLENGES: INNOVATION,  
ENERGY SAVING & WELLBEING**  
WELCOME



ENCOURAGE THE  
PROMOTION OF  
KNOWLEDGE AND GOOD  
PRACTICE

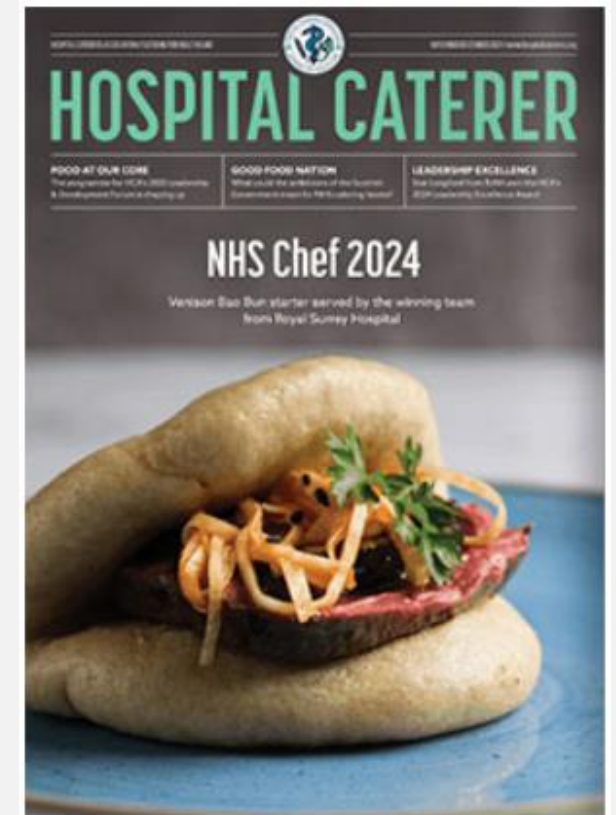


**food at our  
core**

HCA LEADERSHIP & DEVELOPMENT FORUM  
Tuesday 1st - Wednesday 2nd April 2025 - Hilton Birmingham Metropole

**HCA NATIONAL AWARDS  
2025**

The image features a vibrant purple bokeh background with a white rounded rectangle containing the 'food at our core' logo. The logo consists of the words 'food at our' in a sans-serif font above a colorful circular icon with a stylized 'c' and 'o' that resemble a globe or a flower. Below the icon is the word 'core' in a large, bold, black sans-serif font. Underneath the logo, the text 'HCA LEADERSHIP & DEVELOPMENT FORUM' and 'Tuesday 1st - Wednesday 2nd April 2025 - Hilton Birmingham Metropole' is displayed in a smaller font. At the bottom of the image, a dark purple banner contains the text 'HCA NATIONAL AWARDS 2025' in white, bold, sans-serif font.



**HOSPITAL CATERER**

**NHS Chef 2024**  
Vaseen Baa Bun starter served by the winning team  
from Royal Surrey Hospital

The image shows the cover of the 'Hospital Caterer' magazine. At the top, the title 'HOSPITAL CATERER' is written in a large, bold, green sans-serif font. Below the title, there are three small sections with icons and text: 'FOOD AT OUR CORE', 'GOOD FOOD NATION', and 'LEADERSHIP EXCELLENCE'. The main headline is 'NHS Chef 2024' in a large, white, sans-serif font. Below this, a smaller line of text reads 'Vaseen Baa Bun starter served by the winning team from Royal Surrey Hospital'. The bottom half of the cover features a close-up photograph of a 'Vaseen Baa Bun' starter, which is a bun filled with shredded orange carrots, green herbs, and a slice of red chili, served on a blue plate.



## Partnership and Promotion

### Our Priorities

Maintain and develop our relationship with partners, and the continual promotion of the HCA.

### Our Objectives

1. Build on and develop relationships with industry partners.
2. Promote campaigns on the fundamentals of hospital catering.
3. Promote the industry through schools, colleges and workplaces.





107 joint meetings attended as National Chair



Several PSC events including awards, round table at H.O.C and PSC forum



Working with other healthcare associations on National Estates and Facilities Day

BUILD AND DEVELOP  
RELATIONSHIPS WITH  
INDUSTRY PARTNERS

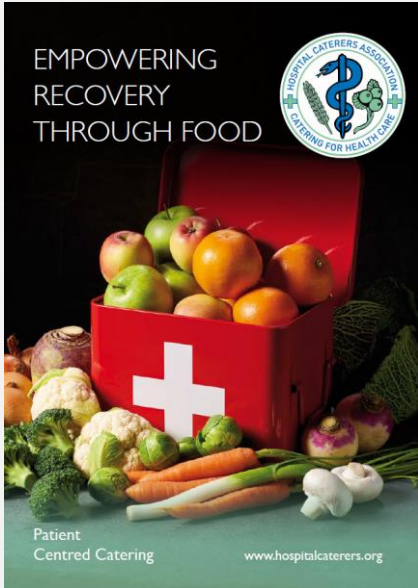
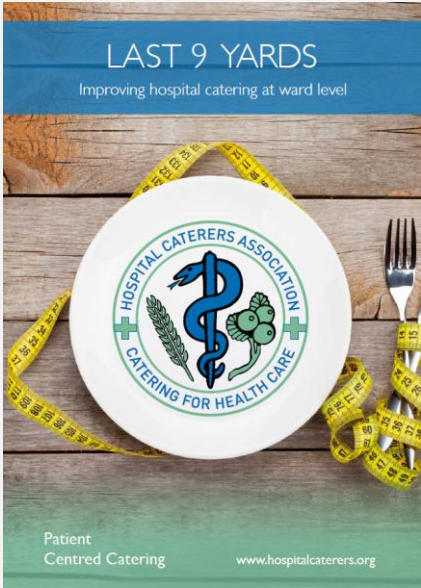


LEVEL 2  
AWARD FOR  
CHEFS  
WORKING IN  
HEALTH AND  
SOCIALCARE

## NACC National Chair – Neel Radia



# PROMOTE CAMPAIGNS ON THE FUNDAMENTALS OF HOSPITAL CATERING



## Governance

### Our Priorities

Operate and manage the HCA legally, ethically, sustainably and successfully.



### Our Objectives

1. Structured direction and leadership from national officers.
2. Improve the internal governance and compliance of the HCA as a membership association.
3. Develop and update guidance.
4. Ensure contracts meet the needs of the HCA and are monitored and reviewed.



# EXECUTIVE WORKING GROUP



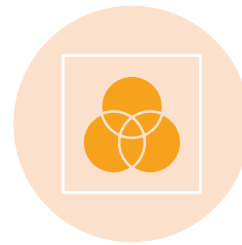
21 Exec/working group meetings since last AGM



4 Board meetings



\*\* internal documents updated in the last year



2 x Contracts reviewed (website/membership/forum)



# Hospital Caterers Association

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## Directors 2024 – 25

Role	Name	Meeting attendance and Reports submitted								Meeting attendance			
		Board meeting – May 2024		Board meeting – July 2024		Board meeting – November 2024		Board meeting – March 2025		Executive committee – June 2024	Executive Committee – October 2024	Executive Committee – January 2025	Executive working groups – fortnightly
		Attend	Report	Attend	Report	Attend	Report	Attend	Report				
Honorary National Chair Director	Iain Robertson	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	
Honorary National Secretary	Janice Gillan	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	
Honorary National Asst Secretary	Margaret Valenti	✓		✓		✓			✓	✓	✓	✓	
Honorary National Treasurer Director	Caroline Darvill	✓	✓	✓	✓	A	✓		✓	A	✓	✓	
Honorary National Editor	Craig Smith	✓		✓		✓			✓	✓	✓	✓	
East Anglia Director	Stewart Nimmo	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	
East Scotland Director & immediate past chair	Brian Robb	✓	✓	✓	✓	✓	✓						
London & South East Director	Larry Rosenthal	✓	✓	✓	✓	✓	✓						
Merseyside & North Wales Director	Amanda Cartmill	A – rep	✓	✓	✓	✓	✓	✓					
Northern Director	Graham Whitworth	A		A		A - Rep							
Northern Ireland Director	Deborah O'Neil	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	
North West Director	Tim Radcliffe	✓	✓	✓	✓	✓	✓						
Oxford Director	Steven Hall	✓			✓	✓	✓						
South West Director	Laura Harvey	✓	✓	✓	✓	✓	✓						
Trent Director & National Vice-Chair	Nicola Strawther	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Wales Director	David Wiseman	A		✓		A							
Wessex Director	Robert Strachan	✓	✓	✓	✓	A	✓	✓	✓	✓	✓	✓	
West Scotland Director	Margaret Valenti	✓	✓	✓	✓	✓	✓						
West Midlands Director	Ann O'Brien	✓				A - rep	✓						
Yorkshire Director	Richard Priestley	✓	✓	✓	✓	✓	✓	✓					