



FORUM IN THE GLEN

FOODSTILLMATTERS

HCA LEADERSHIP
& DEVELOPMENT FORUM **2024**

17-18 April 2024 - At The Macdonald Aviemore Resort
In Cairngorms National Park, Scotland

EVENT INFORMATION

www.HCAForum.co.uk

The only UK event dedicated to the production, delivery and service of nutritious food to patients, staff and visitors in the NHS.

The HCA LDF taking place 17th & 18th April 2024 includes a programme of relevant, challenging and thought provoking sessions and speakers that attract decision makers and influencers from across the hospital catering sector.

It is the only UK event dedicated to catering within the NHS, making the supplier exhibition that runs alongside the Forum, the best sales and marketing opportunity there is for anyone targeting this sector.

Decision makers from over 82% of acute UK NHS Trusts attend the HCA Forum





Meet with over 250 key decision makers from across the hospital catering sector including contract caterers.

Job titles include:

- Facilities Managers / Directors
- Estates Managers / Directors
- Trust Catering Leads
- Catering Managers
- Hotel Service Managers
- Dietitians
- Retail Managers

HCA members deliver 85% of hospital catering services to patients, staff and visitors across the UK



UNRIVALLED NETWORKING

In addition to the exhibition the HCA Leadership & Development Forum offers a host of networking opportunities to help you develop both new and existing relationships with customers and colleagues.

Informal Ice-breaker

A relaxed evening where suppliers and delegates can get together to enjoy some relaxed interactive entertainment

Presidents dinner and industry awards

A formal dinner where suppliers will be mixed with delegates to celebrate great practice amongst our amazing NHS catering teams.

Branch dinner

A final chance to catch up with delegates. Join your region for a fun and enjoyable end to a busy few days of lead generating and relationship building.





“We have been longstanding exhibitors at the HCA forum and year on year it gives us a great platform to communicate to the national group on a very high level. It has opened up business and networking opportunities for us with many National Purchasing Managers, as a result of being a well organised and respected industry event.”

Chris O'Neill
Head of Food Solutions, RH Hall

FACTS

- The **ONLY** UK event dedicate to catering within hospitals and the NHS
- Decision makers from over **82%** of all acute UK NHS Trusts attend the event
- **89%** of Forum and exhibition attendees are responsible for purchasing or influencing purchases
- **93%** of exhibitors in 2023 rated the exhibition as excellent or good
- **87%** of attendees are looking to source new products or services for their operation

STAND RATES

Residential Packages

3m x 2m	£3,875
4m x 2m	£4,815

All prices exclude VAT

Costs are all inclusive and include:

Stand Space	✓
Shell scheme including fascia panel, nameboard	✓
Two x 120w spotlights and one x 500w socket	✓
Lunch for two on Wednesday 17th April & Thursday 18th April 2024	✓
Two x single occupancy B&B accommodation for two nights, Wednesday 17th & Thursday 18th April 2024	✓
Two places at the President's Dinner on Wednesday 17th April 2024 and two places at the Branch Dinner on Thursday 18th April 2024	✓

SPONSORSHIP OPPORTUNITIES

Increase your presence at the HCA Leadership & Development Forum 2024

Exhibition Route Planner – £1,900

Sponsor will have branding on the Route Planner featuring exhibition floor plan and exhibitor list.

You Are Here boards – £950

Your logo will be included on "You Are Here" boards visible throughout the show, providing an ideal opportunity to gain brand exposure amongst the forum delegates.

Insert in delegate bags – £350

Include your literature (up to A4 size) or a light ambient non-perishable product into the official delegate bag or as a separate 'goody bag' which is distributed to 250 forum delegates.

Sponsorship of HCA Forum Speaker – £POA

Your logo will be included on the speaker's introduction slide and in the Forum programme given to all delegates and retained by them after the event.

There are options to sponsor the forum facilitator, speakers and forum closing speaker.

Exhibition Refreshment Areas – £825

Your branding will be included on the refreshment areas around the event where delegates will break for coffee and lunch will be served. Can include pop up banners, literature placement. If you have appropriate products, they can be included e.g. snack product/cake/drinks etc for an additional cost of £1,200.

Exhibition Floor Signs – £POA

Promotional floor tiles printed with sponsors name and stand number.

Delegate water sponsorship – £1,000 A water company can have their product available in the forum session, at both dinners and on the refreshment points.

**To discuss sponsorship opportunities contact
jackib@dewberryredpoint.co.uk
07885 865447**

CONTACT

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**For more information
visit www.HCAForum.co.uk**



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Hospital Caterers Association Leadership & Development Forum
Organised by Dewberry Redpoint Ltd. on behalf of the Hospital Caterers Association




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